Typography

Need to display words, this is how you do it.

Use the system typeface:
- San Francisco on MacOS & iOS
- Segoe UI on Windows 7+
- Roboto on Android
- & whatever Linux uses

There are 5 headings to choose from, 4 for most UI needs, one for marketing callouts and a handful of styles for body copy and labels.

For your average body copy use 14px regular, if you need to display some copy with a page title you can use the 18px size.

When you need to display less important information, use the secondary text. Same as the body copy just one grey shade down.

Input labels get their own special treatment.

If it's a hyperlink underline it, else use a button.

Interesting Fact:
Spacing is measured off line-height not baseline .
Since that's what HTML/CSS does

Something
Something else

This is pretty relevant.
This is less so.

Don't look at me!
(Disabled Text)

	TYPE	SIZE	WEIGHT	LINE HEIGHT	COLOR	CASE	USAGE
H1	Display	36 px	Light (300)	48 px	Grey 60	Camel	Marketing, Hero, Callouts
H2	Page Title	24 px	Regular (400)	36 px	Grey 60	Camel	Page Title
H3	Subtitle	18 px	Bold (700)	28 px	Grey 60	Camel	Section heading
H4	Subtitle 2	14 px	Bold (700)	20 px	Grey 60	Both??	Sub section heading
H5	SUBHEADING	11 px	Medium (500)	20 px	Grey 50	All Caps	Table headings, Grid labels
	Large Text	18 px	Regular (400)	28 px	Grey 60	Sentence	For use with Page Title
DEFAULT	Standard Text	14 px	Regular (400)	28 px	Grey 60	Sentence	Default Text - Body Copy
	Secondary Text	14 px	Regular (400)	20 px	Grey 50	Sentence	Less important text / Label inside a table
	Input Label	13 px	Regular (400)	20 px	Grey 50	Both??	All input fields need one
	Hyperlink Secondary Link	14 px	Regular (400)	20 px	Blue 30 Grey 50	Both	Links
	Disabled Text	14 px	Regular (400)	20 px	Grey 40	Both	Disabled things
	Emphasized Emphasized	14 / 18 px	SemiBold (600)	20 px	Grey 60	Both	To emphasize text in a paragraph
	Italics Italics	14 px	Italic (400)	20 px	Grey 60 Grey 50	Both	Placeholder text and optional things

Copy

SUBTITLE 2 & BODY COPY (STANDARD TEXT)

Status

Here you'll find information about shipping & logistics, customs, our software, our services, and many other topics. You can search within the Status Center, or directly from the top search bar anywhere in the app.

If you don't find the answer to your question, please message your account management team.

4 PX
20 PX

SUBTITLE & BODY COPY (STANDARD TEXT)

Status Page

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4 PX

SUBTITLE, SUBTITLE 2 & BODY COPY (STANDARD TEXT)

Status Page

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16 PX

PAGE TITLE, SUBTITLE, SUBTITLE 2 & BODY COPY (STANDARD TEXT)

Status Center

36 PX

Status Page

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PAGE TITLE & LARGE TEXT

Status Center

Welcome to the Flexport Help Center page! Here you'll find anything you need to know about Flexport's Help Center and how to use it.

16 PX

DISPLAY TITLE & LARGE TEXT (MARKETING)

Introducing
Status Center

Welcome to the Flexport Status Center page! Here you'll find anything you need to know about Flexport's Help Center and how to use it.

24 PX

SUBTITLE 2 + BODY COPY | SUBTITLE 2 & BODY COPY

Status

Here you'll find information about shipping & logistics, customs, our software, our services, and many other topics. You can search within the Status Center, or directly from the top search bar anywhere in the app.

36 PX

FAQ

If you don't find the answer to your question, please message your account management team.

PAGE TITLE + LARGE TEXT | SUBTITLE + BODY COPY | SUBTITLE + BODY COPY

Status Center

Welcome to the Flexport Help Center page! Here you'll find anything you need to know about Flexport's Help Center and how to use it.

36 PX

Status Page

Here you'll find information about shipping & logistics, customs, our software, our services, and many other topics. You can search within the Status Center, or directly from the top search bar anywhere in the app.

FAQ

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SECONDARY TEXT

Here you'll find information about shipping & logistics, customs, our software, our services, and many other topics. You can search within the Status Center, or directly from the top search bar anywhere in the app.

If you don't find the answer to your question, please message your account management team.

Type w/ Components

Service Required

4 PX

SHIPPING TYPE	Ocean
CONTAINER TYPE	LCL
FREIGHT TYPE	Port to Door

Service Required

8 PX

SHIPPING TYPE	Ocean Maersk
CONTAINER TYPE	LCL
FREIGHT TYPE	Port to Door Los Angeles

8 PX

Voyage

CARRIER	VOYAGE	VESSEL
CMDU	181TXE	CMA CGM COLUMBA

ACTUAL DEPARTURE	ACTUAL ARRIVAL
Feb 13, 2017 CST	Feb 13, 2017 CST

4 PX
4 PX
24 PX
4 PX

TABLE

Shipped Cargo Details

16 PX
4 PX

COUNT	DIMENSIONS	VOLUME	WEIGHT
28 cartons	61.0 x 40.0 x 30.0 cm	0.073 cbm	5.00 kg
40 cartons	53.0 x 45.0 x 40.0 cm	0.095 cbm	5.50 kg
50 cartons	53.0 x 45.0 x 40.0 cm	0.095 cbm	5.50 kg

Origin Location

4 PX

Type Here...

DISABLED FIELD

Origin Location

Shenzen China

SHIPMENTS › FLEX-652239

SHIPMENTS › DELIVERED › FLEX-652239

CONDENSED

CUSTOMS UNLOADING | DECONSOLIDATION
FMC UNLOADING | CUSTOMS ENTRY

IDEAL

CUSTOMS UNLOADING | DECONSOLIDATION
FMC UNLOADING | CUSTOMS ENTRY

FORM

Create Booking

Fill out the form below to get started on your first booking! It's that simple.

Shipment Name

E-Scooters

Involved Parties

What is your role in this trade?

Shipper Consignee

Shipper Name - Optional

Christina Henricks (Optional)

Address

123 Evergreen Terrance

City	State	Zip
Springfield	IL	01234

Cancel Submit

Create Booking

8 PX
12 PX
24 PX
4 PX
48 PX
12 PX
4 PX
16 PX
24 PX
4 PX
24 PX
4 PX
24 PX
4 PX
36 PX
16 PX
16 PX
16 PX

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Fill out the form below to get started on your first booking! It's that simple.

Shipment Name

E-Scooters

36 PX

Involved Parties

What is your role in this trade?

Shipper Consignee

Shipper Name - Optional

Christina Henricks (Optional)

Address

123 Evergreen Terrance

City	State	Zip
Springfield	IL	01234

Cancel Submit

EMPTYSTATE

48 PX

36 PX

Empty State Status Message

12 PX

A description of why it's empty, are all task complete, do I need to do something so this area is populated or is it an error?

36 PX

Do Something

48 PX

Dividers

For when you need to divy up content.

- White space over dividers
- For use with headings; to denote a section or list
- Use sparingly
- List of data? Use some dividers
- Subtle, but noticeable

PRIMARY RULE 1PX GREY 30 — 1 px

SECONDARY RULE 1PX GREY 20 — 1 px

HEADING USAGE — Voyage — 8 px

HEADING-LESS SECTIONS

TABLE ROW — Primary — Secondary

COMPLEX TABLE — Primary — Primary — Secondary — Primary

Usage

TABLE

STANDARD

Transit Information

CARRIEF	MODE	DEPARTURE DAYS
Lufthansa Cargo AG	Air	Not Applicable
Maesrk	Ocean	Not Applicable

Primary — Secondary

COMPLEX

Transit Information

CARRIER	MODE	DEPARTURE DAYS
Lufthansa Cargo AG	Air	Not Applicable
Maesrk	Ocean	Not Applicable

Primary — Primary — Secondary — Primary

LIST

Transit Information

MODE	Air
PORT TO PORT	5 - 7 days
RATE EXPIRATION	Nov 8, 2018

Primary — Secondary — Secondary

CARD

CONDENSED

Shenzhen Lian Da Technology… — Shenzhen, China
Shenzhen Port 1836 — Port 57071
Origin — Loading
24 px
Voyage
CARGO READY DATE — Feb 12, 2017 CST
ACTUAL PICKUP — Feb 13, 2017 CST
ACTUAL DELIVERY — Feb 13, 2017 CST
24 px
Fulfillment
SERVICE TYPE — LTL
PARTNER — FLXT LCL Service
PARTNER SUBSCRIBERS — Ram Siddarth, Radhakrishnan

IDEAL

Shenzhen Lian Da Technology… — Shenzhen, China
Shenzhen Port 1836 — Port 57071
Origin — Loading
36 px
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ACTUAL DELIVERY — Feb 13, 2017 CST
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Fulfillment
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HEADING-LESS

Shenzhen Lian Da Technology… — Shenzhen, China
Shenzhen Port 1836 — Port 57071
Origin — Loading
16 px
CARGO READY DATE — Feb 12, 2017 CST
ACTUAL PICKUP — Feb 13, 2017 CST
16 px
ACTUAL DELIVERY — Feb 13, 2017 CST
16 px
SERVICE TYPE — LTL
PARTNER — FLXT LCL Service
PARTNER SUBSCRIBERS — Ram Siddarth, Radhakrishnan

CARDLESS

CONDENSED

Shenzhen Lian Da Technology… — Shenzhen, China
Shenzhen Port 1836 — Port 57071
Origin — Loading
24 px
Voyage
CARGO READY DATE — Feb 12, 2017 CST
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SEPARATE UNRELATED CONTENT

Company Details
- Not registered with the FDA
- Not registered with the FCC

Reduce your Carbon footprint with Flexport.org's Carbon Offset Program

THIS SHIPMENT WILL GENERATE — 0.52 Tonnes of CO2

TAX DEDUCTIBLE DONATION OF — $3.64 offsets there emissions

Tables

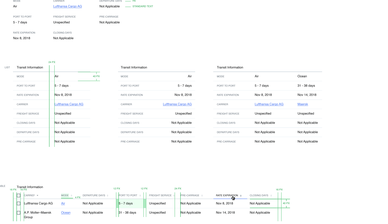
What is a table you ask? An organized list of data.
Sometimes there's only a couple columns, other times hundreds.

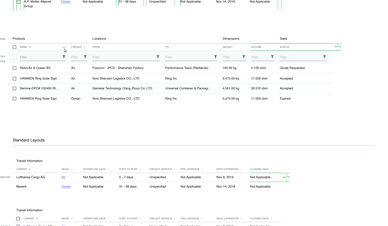
Latitude has you covered with a few different types of tables, from simple to complex.

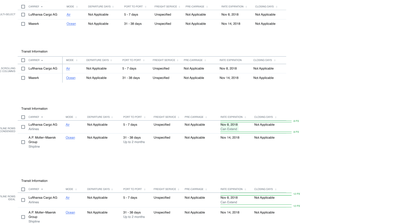
- Need to display rows of data? Use a table
- Keep rows operators and easy to parse
- Need to display a few columns? Use a table, or a table cell. (just don't go overboard
- If one should always be horizontal, even if it isn't serviceable
- Use checkboxes to indicate multi-select
- When data is **key**, **link** or **edit** on hover
- Use tooltips for truncated data

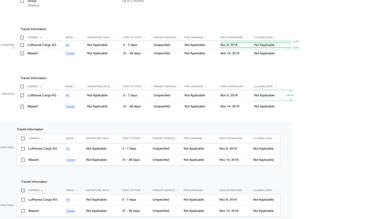
Note: these things will change since it's easier to start, but they can be right aligned too
- Rows can be one line, or wrap

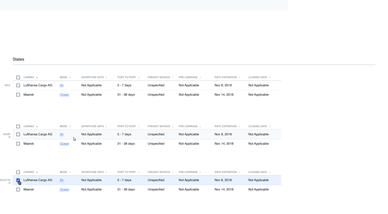
Demo @ localhost/tables

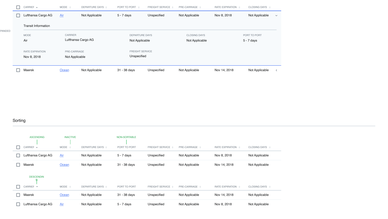


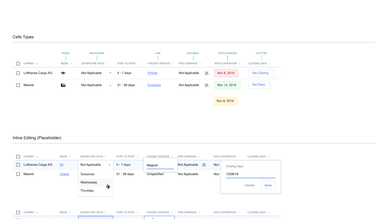


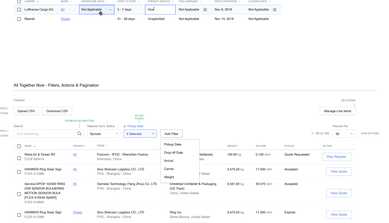


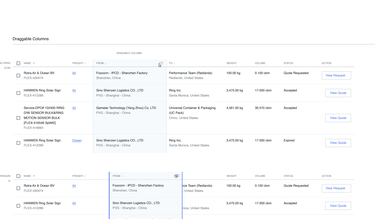


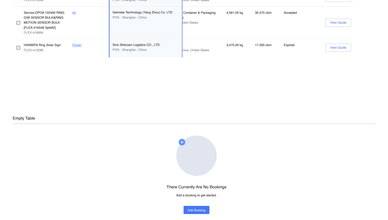












Standard Layouts

States

Sorting

Cells Types

Inline Editing (Placeholder)

All Together Now - Filters, Actions & Pagination

Draggable Columns

Empty Table